

Tosho-Kon@SPL AMV Rules

What is AMV?

For our purposes, it stands for Anime Music Video, a fan-made video consisting of clips from existing anime television shows or movies synchronized to music, often songs.

Entry Rules

- Minimum age to enter contest is 4th grade.
- DEADLINE to enter contest is ~~March 7, 2015 at 5:00 p.m.~~ DEADLINE EXTENDED to Monday, March 16th at 8:00 p.m.
- Each entrant may enter up to three videos maximum for the entire contest.
- A video may be entered in only one category.
- Video categories are: Best Comedy, Best Drama, Best Action, and Best Romance. Library staff will act as judges and select the winners and Fan Favorite Finalists.
- Fan Favorite: The entries for Fan Favorite will be the top three videos from the other four categories. These 12 videos will be shown at Tosho-Kon@SPL and will be voted on by attendees during the event.
- If a category receives fewer than three entries, then all entries from that category will be eligible for Fan Favorite.
- All winners will be announced at Tosho-Kon@SPL. You need not be present to win (though we hope you are!)

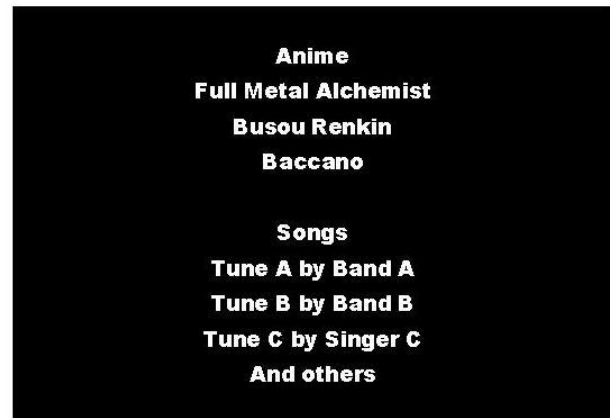
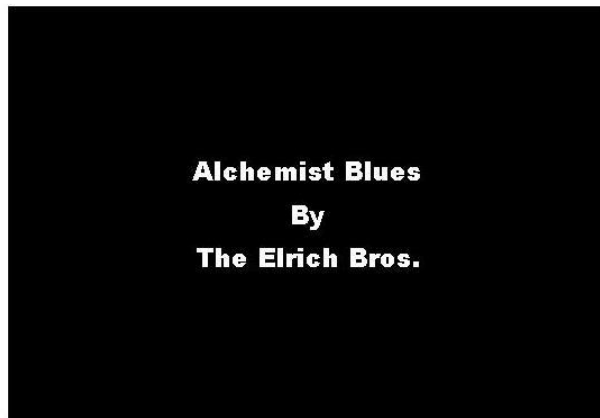
Submission Rules

- Videos should be submitted on a flash drive. Please place flash drive and submission form in a sealed envelope and drop them off at the library. Address the envelope to **Tosho-Kon@SPL AMV Contest, Nina Davis, Adult Services Librarian.**
- Flash drive submission is preferred. Do not place submissions in the book drop.
- Alternately, you may upload your video to Google Drive and email a link to **nina.davis@wylitexas.gov** with the submission form as an attachment. The Subject line should read **Tosho-Kon@SPL AMV Contest.**
- ~~DEADLINE for all entries is Saturday, March 7, 2015, at 5:00 p.m.~~ DEADLINE EXTENDED to Monday, March 16th at 8:00 p.m.

Video Rules

- Videos should run no longer than four (4) minutes.
- In order to avoid having different video entries named FullMetalAlchemistAMV.avi, please try to keep your file names unique. Title and Editor Name is a great way to name your video.
Example: AlchemistBlues_ByTheElrichBros.avi
- There should be a title screen at the beginning and a credits screen at the end of the video.
- For each, the background should be black and the text white. Use Arial Black font sized no smaller than 22 and no bigger than 32.
- The title screen should list the title of the video, and the name of the person or group submitting the video.
- The credits screen should first list the title(s) of the animation sampled, followed by the title(s) and artist(s) of the music sampled. If more than three titles are used, list the main three followed by the words "and others."

Examples:



- The screens should play between three and five seconds each. This time counts towards the four-minute maximum video length.
- The videos will be played with Windows Media Player 11 or 12.
- File types accepted: .avi or .mp4
Accepted Resolutions:
Minimum (no smaller than) 640x480
Maximum (no bigger than) 1280x720
Framerate: Standard
Audio: CD quality. No variable audio bit rates.

The following will result in an immediate disqualification:

- Received past the deadline of 5:00 p.m. on ~~Saturday, March 7, 2015~~. DEADLINE EXTENDED to Monday, March 16th at 8:00 p.m.
- Exceedingly poor audio or video quality
- Files that will not open or play
- Plagiarism or samples from parts of another animated music video
- Videos submitted in more than one category
- Videos submitted through means other than flash drive or Google Drive, including streaming services (e.g. YouTube).
- Visible subtitles (e.g. from a fan sub)
- Visible watermarks (e.g. "TV Tokyo" or "Funimation" logo in the corner)
- Nudity, gore, or excessive profanity. Content should not exceed or be stronger than TV PG or PG 13 guidelines:

<http://www.tvguidelines.org/ratings.htm>

<http://www.parentalguide.org/movieratingsguide.html>

- Other reasons subject to the judges' determination

Judging Criteria

AMVs will be judged on the following criteria:

Artistic Merit

- Emotional Appeal: Does the video make the viewer feel appropriately happy, sad, excited, scared, or other feelings? (Depending on the category submitted to.)
- Flow: Does the AMV feel like a single cohesive whole with scenes transitioning well into one another, or does it feel like a jumble?
- Aesthetic Appeal: Does the video look good? Are fillers, transitions, and effects applied in ways that enhance the look of the video? Or do they distract from the video?
- Re-watchability: Does the video hold up to repeated viewings? Is it one that people would want to experience again and again?
- Concept: Does the basic idea of the video work? Is the 'joke', 'story', or 'concept' one that makes sense? Is the song especially appropriate to the video or generic?

Technical Merit

- Rhythm/Sync: Does what's happening on screen match the timing of the audio? Is there lip sync or Mickey Mousing, i.e. accompanying music with the actions on screen, reinforcing the action by mimicking its rhythm? Does what's happening on screen seem tied to some part of the song (be it beat or melody)?
- Technical Prowess: When effects, transitions or similar features are used, does it seem like the editor understands how to control and execute those effects? Or does it seem like there are unintentional errors?
- Editing: Are cuts made in appropriate places, or does it seem like the editor just slapped down twenty seconds of footage without any kind of modification or timing?
- Encoding: Is the video encoded at a proper bit-rate, resolution, aspect ratio, etc.
- Effort: Was any special effort made to enhance, modify or otherwise alter the footage or music in a way that would improve the overall quality of the video? Are the "little things" polished and presented well?

Each category will be scored on a scale of 1 to 10 for a maximum of 100 points possible.

There is one prize per category. If a group wins, the members will have to share the prize.

Good luck!

Tosho-Kon@SPL AMV Contest Submission Form

First Name

Last Name

Editor/Pen Name or Group Name

Email

Phone

Video Title:

Submission Category (each video can be entered into only ONE):

☐ Action

☐ Comedy

☐ Drama

☐ Romance

Animations used:

Songs used:

Agreement: By submitting this form, i certify that I understand the submission rules, and the attached video submission is my/my group's original work, and I understand that submitting another person's video as my/our own will result in my/our disqualification from Tosho-Kon@SPL's AMV contest. I also understand that by submitting this video, Tosho-Kon@SPL and Smith Public Library reserve the right to use the video as they see fit, including public viewing or promotion for programs.

Sign here that you understand the Agreement:_____